

RAJAR DATA RELEASE

Quarter 2, 2016 – August 4th 2016 BREAKFAST SHOWS (WEEKDAYS) – PAGE 1

NATIONAL STATIONS

SAMPLE SIZE:

Survey period - Q2 2016

 NATIONAL: Code Q (Quarter): 25,635 Adults 15+, Code H (Half year): 51,747 Adults 15+
 LONDON: Code Q (Quarter): 3,279 Adults 15+, Code H (Half year): 6,545 Adults 15+

TERMS WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s		
		Q2 2015	Q1 2016	Q2 2016
NATIONAL STATIONS - MON-FRI				
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	5838	5435	5433
BBC Radio 2 - 06.30 - 09.30am	Q	9696	9727	9472
BBC Radio 3 - 06.30 - 09.00am	Q	629	689	751
BBC Radio 4 - 06.00 - 09.00am	Q	6675	6757	7348
BBC Radio 5 live - 06.00 - 10.00am	Q	2354	2262	2398
Absolute Radio Network ¹ - 06.00 - 10.00am	H	1686	1897	1923
Classic FM - 06.00 - 09.00am	Q	1629	1486	1704
Kiss ¹ - 06.00 - 10.00am	Q	2174	2190	2136
Magic ¹ - 06.00 - 10.00am	Q	1479	1369	1354
talkSPORT - 06.00 - 10.00am	Q	1433	1239	1570
Radio X Network (UK) (was XFM Network (UK)) - 06.30 - 10.00am	H	316	776	694

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

LONDON STATIONS

LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
LONDON STATIONS - MON-FRI		Q2 2015	Q1 2016	Q2 2016
<i>Time period varies per station</i>				
BBC Radio London (was BBC London 94.9) - 07.00 - 10.00am	Q	254	208	293
Absolute Radio (London) - 06.00 - 10.00am	Q	430	426	428
Capital London - 06.00 - 10.00am	Q	1146	1164	1133
Capital XTRA (London) - 06.00 - 10.00am	Q	256	250	253
Dilse 1035am - 06.00 - 09.30am	Q	34	4	54
Gold London - 06.00 - 10.00am	Q	111	131	142
Heart London - 06.00 - 09.00am	Q	887	611	694
Kiss (London) - 06.00 - 10.00am	Q	935	1043	921
LBC 97.3 - 07.00 - 10.00am	Q	719	616	741
LBC London News (was LBC News 1152) - 07.00 - 10.00am	Q	239	292	263
Lyca Radio 1458am - 06.00 - 09.30am	Q	95	22	68
Magic (London) - 06.00 - 10.00am	Q	922	739	691
Premier Christian Radio - 07.00 - 09.00am	Q	106	110	42
Smooth Radio London - 06.00 - 10.00am	Q	278	316	305
Radio X London (was XFM London) - 06.30 - 10.00am	Q	202	170	218